



Community Booth – Memorandum of Understanding

The Uxbridge Farmers Market (UFM) is managed by a volunteer Board of Directors, whose mission is to operate a first-rate market that contributes to the success of local food growers and producers, creates vibrant community gatherings, and promotes a prosperous, healthy and sustainable food system.

The Board of Directors has allocated space at the market for a weekly Community Booth, where the vendor fee is waived for local organizations to feature their work, while at the same time supporting the goals of the UFM. **Please note that for the safety of everyone, all tents have to be weighed down securely. If a tent has no weights, the Market Manager will request the tent be taken down.*

It is expected that the participants of the Community Booth make every effort to promote the Uxbridge Farmers Market – in the spirit of making the relationship mutually beneficial. There are a number of simple ways to do this, including but not limited to the following:

1. Promote attendance to the Uxbridge Farmers Market on Social Media leading up to the day, and link to the UFM website and social accounts
 - (a) Website: www.uxbridgefarmersmarket.ca
 - (b) Facebook: @UxbridgeFarmersMarketCanada
 - (c) Instagram: @UxbridgeFarmersMarketCanada
 - (d) Promote your experience at the Uxbridge Farmers Market following the event: ideas include pictures of your favourite market products, a recipe you made using local produce, or something you learned from a conversation with a market vendor
 - (e) Hashtag suggestions: #uxbridgefarmersmarket #uxbridgeontario #discoveruxbridge #ontariofarmers #goodthingsgrowinontario #ontarioproduce #discoverON #discoverontario
2. Hand out UFM promotional materials at your own venues/place of business – we are happy to supply you with brochures in advance
3. If offering prepared food samples at your booth, source local produce in advance from market vendors We look forward to welcoming you to our wonderful little market!

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The UFM Board of Directors

www.uxbridgefarmersmarket.ca

uxbridgefarmersmarketca@gmail.com